

Sydney Boyo

On-camera reporter, video producer, and multimedia storyteller with experience creating digital-first and broadcast content across news, sports, and social platforms.

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INDEPENDENT PROJECTS

On The Sidelines With Syd — *Creator, Host & Producer*

May 2026 - PRESENT

Created and launched an original sports-focused TikTok show. Produce, host, shoot, edit, and publish short-form video content, including a World Cup series featuring a 30-day countdown and daily coverage before and throughout the tournament.

WORK EXPERIENCE

NBC Connecticut, West Hartford — *Reporter/MMJ*

March 2024 - March 2026

On-air journalist delivering live and breaking news coverage including sports, human interest stories, and general assignments. Shot, wrote, and edited daily video packages under tight deadlines. Conducted on-camera interviews, live ad-lib reporting, and produced digital and vertical video content for web and social media.

CNBC Digital Video, San Francisco — *Associate Producer*

August 2022 - March 2024

Pitched, produced and edited original tech stories for CNBC's flagship YouTube channel, generating over 12.5 million views. Wrote accompanying articles for CNBC.com and created vertical videos for social media. Responsibilities included shooting, editing, scriptwriting, interviewing, researching, and narrating.

<https://www.cnbc.com/sydney-boyo/>

ESPN Digital Video, Remote — *Digital Video Content Associate*

January 2022 - August 2022

Identified trending moments from studio shows, social media, and across a variety of sports, including tennis, soccer, football, and basketball, and transformed them into engaging video content for ESPN.com and the ESPN App. Pitched, built, produced, and edited original video projects while collaborating across teams under tight deadlines.

NBC Sports Olympics, Stamford — *Digital Production Assistant*

July 2021 - August 2021

Supported live digital coverage of the Tokyo Olympics across 30+ sports and 300+ events. Coordinated live stream operations and ad integrations.

Hurricanes Gameday, Coral Gables — *Graphics Operator*

September 2020 - December 2020

Operated and built graphics for a live two-hour pre-game football broadcast from Hard Rock Stadium.

The Miami Hurricane, Coral Gables — *Staff Writer*

August 2019 - August 2021

General assignment sports writer covering football, men's and women's basketball, soccer, tennis, and track and field.

www.themiamihurricane.com/author/sydney-boyo-2/

University of Miami Athletics, Coral Gables — *Production Assistant, Graphics, and Camera Operator*

August 2018 - May 2021

Assisted with the production of linear and digital broadcast events on ESPN and ACC Network. Operated cameras, managed audio and cables, built in-game graphics using XPression, and managed professional camera equipment. Produced a live track and field broadcast.

SKILLS

Creative & Editing Tools: CapCut, Adobe Premiere Pro, Illustrator, Photoshop, InDesign, After Effects

Digital Platforms: TikTok, Instagram, YouTube, X (Twitter), Facebook, Snapchat, and LinkedIn

Broadcast and General Softwares: WordPress, ENPS, Microsoft Office Suite, Ross XPression, WSC Sports, and Riverside.

Equipment: Sony FX3, FX6, Z300 & Z150, DJI Osmo Series, Canon EOS 5D Mark III & IV, Canon C300 & C100, Panasonic AK-HC, Panasonic P2, Dejero GoBox, LiveU, General Podcast Equipment, Wired and Wireless Lavalier Microphones.

AP Style Writing.

Strong knowledge of domestic and global news.

Strong knowledge of sports (Tennis, Soccer, Motorsports, NCAA Sports, NBA, WNBA, NFL, Olympic Sports, MLB).

MEMBERSHIPS

The National Association of Black Journalist (NABJ)

Screen Actors Guild - American Federation of Television and Radio Artist (SAG-AFTRA)

EDUCATION AND AWARDS

B.S. in Broadcast Journalism & International Studies - Dec. 2021

Dean's List X 6

President's Honor Roll X 2

Provost's Honor Roll X 4

NBCU Academy Local Associate Reporters Development Program