

Verlecia C. Gavin

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Work Experience

WLBT News, Jackson, MS

Morning Anchor/Reporter

September 2025-Present

- Anchor 4:30 a.m. newscast Monday-Friday, report in studio 5 a.m. to 9 a.m., fill in anchor as needed
- Hosts digital show on our digital news desk daily

Weekend Morning Anchor/Reporter

January 2025-September 2025

- Report live in the field during the week from 5 a.m. to 9 a.m.
- Solo anchor weekend morning newscasts, fill in anchor as needed

Multimedia Journalist

June 2024-January 2025

- Conduct, record, and edit interviews and news stories
- Cover a large range of stories, including breaking news, crime, storms, community events, and local politics

Intern

Summer 2022 and Summer 2023

- Assist reporters and journalists in gathering facts, producing news packages, and covering breaking stories
- Contribute to coverage of local, state, and national events, gaining experience in fast-paced news environments
- Stayed well-informed on breaking news developments and assist in delivering timely updates

NewsWatch Ole Miss, Oxford, MS

News Director

August 2023-May 2024

- Work closely with reporters to create story ideas, produce newscasts, and manage staff
- Oversee coverage of local, state, national events, ensuring comprehensive, timely, and accurate reporting
- Stay updated on breaking news developments to provide accurate and up-to-date information to the audience
- Manage all aspects of news production and staff coordination to maintain high-quality broadcasts

News Anchor/Reporter

August 2022-May 2023

- Conducted interviews, gathered facts, and reported on various local and campus events
- Cover breaking news stories and provide live updates during newscasts
- Collaborated with other journalists

Education

University of Mississippi: Oxford, MS

B.S. Integrated Marketing Communications

- Specialization: Social Media
- Minor: General Business
- 3.8 GPA, Magna Cum Laude

Core Skills

Written Communication
Time Management
Social Media Strategy

ENPS
Interpersonal Skills
Camera Operations

Public Speaking
Video Editing
Adaptability