

505 6th St SW Apt. 112 Roanoke, VA 24016  
(972) 358-1818 EMAIL [tynisha.jackson03@yahoo.com](mailto:tynisha.jackson03@yahoo.com)

# Tynisha Jackson

## SKILLS

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Microsoft Office Suite | Edius | Adobe Audition | Adobe Premiere Pro | Final cut pro | AP ENPS  
AP style writing | Digital News Desk | Video Production | Research | Communication  
Social Media Expert (Instagram, Facebook, X, YouTube) | Community Outreach | Networking  
Producing | Digital content | On-air presentation | Ad-lib expertise | Time management

## EDUCATION

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Bachelor of Science, Electronic Media and Mass Communication  
Texas State University – San Marcos, Texas

## EXPERIENCE

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- **WDBJ** **September 2023- Present**

***MMJ/ Weekend Anchor***

- Anchor, edit and assist produce weekend newscasts.
- Fill-in anchor weekday newscasts multiple times a month.
- Co-host Black History Month specials
- Report live on breaking news, weather events and daily news.
- Develop, shoot, write and edit stories for newscasts.
- Schedule/conduct live interviews in-studio and in the field.
- Write web stories & clip video content

- **WTOK** **March 2021 - August 2023**

***Anchor, MMJ, Producer***

- 10 p.m. weekday anchor, MMJ and producer.
- Host Digital News Desk, interviewing organizations, businesses and political leaders to live stream on media platforms.
- Fill-in anchor/produce weekday morning and evening newscasts. Reporter and anchor experience on all shifts. Manage digital content.
- EMCEE community events.

- **Universal Cheerleading Association** **May 2016 - March 2021**

*Instructor*

- **News 4 San Antonio/ KABB Fox 29 Intern** **January 2019 - May 2019**

*Digital content, Shadow news reporter/photographer  
Perform stand-ups at the scene*

- **University Radio Station, KTSW-FM 89.9** **January 2017 - May 2019**

*DJ, Other Side Drive Host, Production, News reporter*

## ACTIVITIES

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National Association of Black Journalists, Member  
Texas State Cheerleader, Spirit Program for Texas State Athletics  
Baptist Student Ministry, Kids ministry, Events/publicity leader  
Fellowship of Christian Athletes, *Leader*

**July 2022- Present**

**May 2014- May 2019**

**August 2014- May 2019**

**August 2016- May 2019**

## **References**

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Michelle Germano, Content & Digital Director, TEGNA (520) 971-8062

Kate Capadano, Anchor, WDBJ, (908) 249-3678

Daniel Grimes, Political Correspondent, Spectrum News (540) 327-9371

Mark Ginther, News Director, WDBJ (214) 864-8887

Kimberly McBroom, Anchor, WDBJ (540) 309-6307