

Khenedi Wright

Eugene, OR • Birmingham, AL • khenedi13@gmail.com • 205-234-6463

Education

Tennessee State University
Bachelor of Science in Mass Communication

Nashville, TN
May, 2025

Experience

KVAL/KMTR **Sports Reporter**

Eugene, OR
June, 2025 - Present

- Covered University of Oregon and Oregon State University football, basketball, baseball, softball delivering live postgame coverage and on-air analysis.
- Produced monthly feature packages spotlighting athletes and coaches
- Prioritized digital and social media engagement by creating platform-optimized sports content, contributing to multiple viral posts including one surpassing 81.2k impressions.
- Reported for weekly high school football and basketball highlight shows, writing creative, engaging scripts that transformed game footage into compelling broadcast segments.
- Filled in as sports anchor, delivering highlights, scores, and analysis in studio during live and recorded broadcasts.
- Coordinated directly with Sports Information Directors (SIDs) to secure and schedule one-on-one interviews with players and coaches.

News Reporter/ Multimedia Journalist

- Delivered live, on-scene coverage of breaking news including wildfires, major traffic accidents, and civil unrest/protests with accurate, fast-paced reporting under deadline pressure.
- Conducted dynamic live shots and in-studio Q&A segments, translating complex or rapidly developing stories into clear, engaging broadcasts.
- Maintained a digital-first mindset by repurposing broadcast content into compelling, audience-friendly digital and social media formats for cross-platform distribution.
- Produced and wrote web-ready news content, social clips, and digital recaps optimized for online engagement and immediacy.
- Demonstrated strong storytelling ability through community-centered reporting that built trust and connection with diverse audiences, using dynamic and creative shot composition to enhance visual storytelling and audience engagement.

WIAT **Intern**

Birmingham, AL
May, 2023- January, 2024

- Developed in- depth feature stories highlighting key moments and trends emerging from SEC Media Days.
- Conducted interviews with SEC coaches and players to gather insights, quotes, and exclusive content.
- Wrote, shot, edited, and reported on feature pieces like athlete of the week and game packages.
- Covered MLS soccer, UAB basketball, the SEC baseball tournament, and the Birmingham Bowl by delivering live updates, conducting interviews, and producing in-depth analysis and engaging content for diverse media platforms.

WKRN **Intern**

Nashville, TN
August, 2023 – December, 2023

- Covered a wide range of sports events, including NFL games, with a focus on the Tennessee Titans.
- Wrote scripts for shows like TN Nation, Sports Xtra, and Big Blue Review using ENPS.
- Produced and delivered sports reports, breaking news, and analysis for broadcasts.

Skills

Technical: Avid • iNews • ENPS • Adobe Audition • Premiere Pro • Final Cut Pro • Cap cut • Audacity