

# AMYA PALMER

ON AIR: **Mya Alysia**

MMJ / News Reporter



[REPORTER REEL](#) | [PORTFOLIO](#) | [NEWS PACKAGES/TRACK TEASE](#) | [PODCAST](#) |  
[ROUNDTABLE MODERATOR](#) | [PUBLISHED WORK](#)

## EDUCATION

Syracuse University, S.I. Newhouse School of Public Communications, Syracuse NY  
**Master of Science, Broadcast and Digital Journalism**

North Carolina Agricultural and Technical State University, Greensboro NC  
**Bachelor of Science, Journalism and Mass Communication concentration  
Multimedia Journalism**

## PROFESSIONAL SUMMARY

Versatile and deadline-driven journalist trained at Syracuse University's S.I. Newhouse School of Public Communications. Adept at sourcing, producing, and delivering compelling stories across platforms with originality, accuracy, and purpose. Experienced in live reporting, social-first content creation, and enterprise storytelling with a focus on community impact. Combines strong editorial instincts with technical proficiency in shooting, writing, editing, and engaging audiences online. Ready to hit the ground running with poise, pressure, and a passion for truth-driven journalism.

Live-U | Adobe Premiere Pro | iNews | Canon XF705 | WordPress | Adobe Audition | AP ENPS  
SEO | Content Management System (CMS) | Instagram | X (formerly Twitter) | TikTok | YouTube | Slack

## WORK EXPERIENCE

**KTAL News, NBC 6 & FOX 33** | Shreveport LA | NOV 2025 – Present

- Pitch lead and exclusive stories in nightly editorial meetings
- Build relationships with public officials and community leaders for enterprise reporting
- Produce packages, VO/SOTs, and web stories under tight deadlines
- Shoot, write, and edit full news packages independently
- Report live during breaking news, delivering clear coverage under pressure

## Washington DC Correspondent, WSAV-TV | Washington DC | JUN 2025 - AUG 2025

- Report from Capitol Hill and The White House as correspondent for Savannah GA producing timely, issue-driven political content
- Independently pitch and execute enterprise stories, securing weekly assignments from the news director, and attend media events
- Write, edit, and track broadcast packages and web stories with the ability to meet deadlines, prioritize assignments, and handle multiple tasks simultaneously
- Conduct high-impact, in-person and virtual interviews with elected officials and spokesperson
- Shoot and edit field packages using Canon XF705, writing in a clear, concise, and engaging style
- Collaborate cross-functionally and participate in pre and post show meetings to align editorial goals
- Cultivate a working network of congressional press contacts, U.S. Senators, Representatives, and their communications teams

## Podcast/Vodcast Creator/Host, Mya Alysia Podcast | Atlanta, GA | NOV 2021 - Present

- Host and produce **20+ in person/virtual interviews** on entertainment, lifestyle, and music utilizing Instagram Live, TikTok Live and Interact with viewers on social media
- Book and interview high profile talent (e.g., [Gabrielle Union](#), [Jonathan Majors](#), [Power Book IV: Force](#) [Kris D Lofton](#) and up and coming influencers, such as [Amorphous](#), [Hollywood Bay Bay](#), [Madelyn Brene](#))
- Research, edit, and distribute episodes across platforms (**Instagram 84K+ views, YouTube 10K+ views**)
- Collaborate with media outlets, attend industry professional events to build relationships and increase brand presence

## Broadcast Journalist, Live TV and Digital Newsroom | Syracuse, NY | MAY 2025 - JUN 2025

- Rotate through multiple newsroom roles, including Producer, Reporter (TV & Digital), and Anchor gaining hands-on experience across all facets of broadcast journalism.
- Write news copy for television broadcasts and crafted engaging stories for web and digital platforms, consistently meeting tight deadlines.
- Collaborate with a newsroom team to produce and deliver live television newscasts
- Thrive in a fast-paced, deadline-driven environment, maintaining accuracy and clarity under pressure

## Reporter, TV & Digital News Reporting | Syracuse, NY | AUG 2024 - MAY 2025

- Pitched, wrote, and produced emotionally resonant, community focused lifestyle **vignettes** and interviews featuring strong visual storytelling, human-interest angles, and natural sound, edited in **Adobe Premiere Pro**, operating a **Canon XF705** and published with clear, concise web scripts under tight deadlines.
- Created and wrote **long and short form packages** for on-air and social media distribution
- Reported live from the field using **LiveU**, delivering engaging, deadline-driven segments for broadcast and digital platforms
- Contributed to pre and post-show meetings, supporting collaborative segment planning and content execution
- Contribute content to the website and all digital platforms

**Reporter/Anchor**, Mornings on the Hill | Syracuse, NY | JAN 2025 - MAY 2025

- Reported “live” from a news scene and operated a Canon XF705 to capture interviews and **B-Roll** footage
- Gathered, pitched, and researched newsworthy stories with a compelling angle and focus
- Produced and edited airworthy news packages under deadlines to air every Tuesday at 10 am on Orange Television Network
- Conducted insightful interviews with diverse sources to enhance story credibility and depth
- Curated concise, engaging anchor copy for television newscasts
- Contribute content to all digital platforms
- Participated in pre and post-show meetings

**CBT News Field Reporter**, Syracuse University CBT (Coming Back Together) | Syracuse, NY | SEP 2024

- Researched guests, curated engaging intro/outro for event footage
- Reported live and ad libbed when necessary, the CBT Celebrity Basketball game, arrival/registration, and alumni networking events

**ADDITIONAL INFORMATION**

- Valid Driver's License and Good Driving Record
- Valid U.S. Passport (available for Local, Regional, National and International Travel)
- Flexible with work schedule, including weekends and holidays
- Possess Ability to work well independently
- Proficient with computers, telephones, and other office equipment
- Excellent technical skills
- Experience with lifting and carrying equipment, including a tripod, camera, and lights
- Recognized for possessing sharp judgment