

Lindsey Ford

Emmy award Journalist

San Francisco, CA

lindsey.alice.ford@gmail.com

+1 909 963 3120

Professional Summary

Hardworking, detail-oriented, multimedia professional, who is a strong believer in spreading cultural diversity in the world of media.

Willing to relocate to: Los Angeles, CA - San Francisco, CA

Authorized to work in the US for any employer

Work Experience

Multimedia Journalist

KRON4 TV-San Francisco, CA

September 2024 to Present

- General assignment evening reporting
- General assignment weekend reporting
- Breaking news reporting
- LIVE breaking news reporting

Multimedia Journalist

Rocky Mountain PBS-Denver, CO

March 2021 to August 2024

- Multimedia skills: writing, editing, and videography
- Writing and producing short-form documentaries for RMPBS CoEx show
- Guest radio host discussing news on THEDrop 104.7
- Guest radio host for KGUN Metro where I discussed stories I've produced for RMPBS

News Reporter/Anchor

WXOW-La Crosse, WI

February 2019 to March 2020

- Co-Anchoring the morning show from Monday-Friday.
- Multimedia skills: writing, editing, and videography
- Meeting daily deadlines, and strict timely assignments.

News Reporter/Anchor

WQOW-Eau Claire, WI

June 2018 to February 2019

- Anchoring/Producing Saturday's 6 PM and 10 PM show/ Sunday's 10 PM show.
- MMJ skills, writing, editing, shooting own stories.
- Meeting daily deadlines, and strict timely assignments.

News Reporter

KTVH-Helena, MT

June 2016 to June 2018

- Covering unscripted breaking news.
- Multimedia skills: writing, editing, and videography
- Meeting daily deadlines, and strict timely assignments.
- Experienced in covering health/science, wildlife, and natural disaster-related stories.

Web Media Coordinator

NBC Universal-Stamford, CT

October 2013 to April 2015

- Created live-sources daily for a variety of sports events•NHL, MLB, PGA, NBA, The Olympics, Premier League, The Dan Patrick Show, PFT (Pro Football Talk with Mike Florino)
- Tested/imputed ads for IOS/Android mobile devices and desktop
- Monitor web usage of members and the public, distributed monthly tracking reports

Thomson Reuters Insider Intern (PAID)

NBC Universal-Times Square, NY

May 2013 to August 2013

- Uploaded relevant video content to Reuters Insider online.
- Created Graphics, financial charts, and slideshows for the live broadcast.
- Edited footage to create videos for multiple multimedia platforms.
- Organized material, determined areas of emphasis, and wrote stories according to prescribed editorial style and format standards.

Reporter intern

KSAZ-Phoenix, AZ

January 2012 to June 2012

- Shadowed reporters/anchors.
- Help produce and write stories for the broadcast.

Education

Broadcast Journalism (Bachelor of Arts)

Arizona State University: Walter Cronkite School of Journalism-Tempe, AZ

December 2012

Skills

- Project management
- Microsoft Powerpoint
- Public relations
- Analysis skills
- Journalism
- Marketing

- Adobe Premiere
- Digital marketing
- Sales
- Microsoft Office
- Serving
- Storytelling
- Live reporting
- SEO
- Management
- Video Production
- Organizational skills
- Social media management
- Restaurant experience
- Communication skills
- AP style

Links

https://twitter.com/_LindseyFord

<https://www.facebook.com/LindseyFordTV/>

Awards

Recipient of the Chipps Quinn Scholarship

June 2012

The Chips Quinn Scholars Program for Diversity in Journalism offers students hands-on training and mentoring by caring news veterans. I participated in a one-week orientation/multimedia training workshop at the John Seigenthaler Center in Nashville, Tenn., in preparation for my internship at Thompson Reuters in NYC. The training in Nashville is paid for by the Newseum Institute.

Certifications and Licenses

Moderator - City of La Crosse's Virtual Town Hall

August 2020 to August 2020

I was selected to be the moderator for the City of La Crosse's first-ever Virtual Town Hall. The topic of discussion was centered around how La Crosse can become a more inclusive community. The entities involved were city officials, the La Crosse PD, and prominent community leaders.

Keynote Speaker

November 2019 to November 2019

I had the honor of being the keynote speaker at The University of La Crosse's Multicultural Retreat.

I spoke to BIPOC college students about 'life after college' and advice on landing a job. I also discussed my experience of being a Black woman in the media world.

Pretty Brown Girls Luncheon

December 2018 to December 2018

I had the pleasure of being the keynote speaker at the Pretty Brown Girls Luncheon. I spoke to young-girls-of-color about my career journey. I gave a speech about how young girls can reach their dreams, to make a checklist of goals, and to always believe in themselves.