

# AMAYA NICHOLE

JOURNALIST

Phone: 813-528-3785

Email: [anh9624@nyu.edu](mailto:anh9624@nyu.edu)

Location: Brooklyn, NY

Website: [amayanichole.com](http://amayanichole.com)

## Personal Profile

I am a freelance journalist and a recent graduate of NYU's Magazine and Digital Storytelling Master's program.

I produce a Substack publication, "[The Pop Culture Of It All](#)," where I discuss pop culture moments through personal experiences, cultural observations, and explore contemporary issues.

I am originally from Tampa, Florida, but now live and work in Brooklyn full-time.

## Affiliations

- LIU Brooklyn Women's Swimming
- NYC Marathon Volunteer
- PAWS Volunteer
- Swim Across America Member
- Bed-Stuy Clothes Swap Volunteer
- America Reads

## Professional Skills

- SEO Marketing
- AP Style Proficiency
- Headline Writing/ Web Formatting
- Copywriting/ Proofreading
- Story Structuring
- Archival/Public Records Research
- Feature Writing
- Newsletter Creation
- Content Creation
- Technical Production

## Technical Skills

- Graphic Design (Adobe Photoshop, Canva, Figma)
- Social Media Editing (Descript, CapCut, Castmagic)
- Adobe Creative Cloud (Photoshop, Illustrator, Premiere Pro, InDesign)
- Da Vinci Pro
- Wix/MoreWeb
- MS Office Suite
- Notion

## Academic Background

### New York University

M.A. Journalism, Concentration In Magazine & Digital Storytelling · 2024-2025

- NABJ Member

### Long Island University Brookyn

B.A. Journalism · 2020-2024

- Member of the Women's Swim Team
- Horatio Alger Scholarship Recipient

## Work Experience

### Freelance

- [Time Out New York](#): A feature on the New York Sign Museum
- [TIME](#): A deep dive into *Happy Gilmore 2*

### Kulture Magazine

Managing Editor · August-December 2025

- Review and accept article pitches from writers and contributors
- Conduct one-to-one meetings with writers to discuss story
- development and provide editorial guidance
- Edit articles for clarity, tone, and quality standards
- Ensure content aligns with the magazine's vision and editorial direction

### Hustle Magazine

Editorial Intern. · September-December 2025

- [Research and develop story ideas](#) aligned with the magazine's editorial vision
- Support editorial production process from initial pitch through final publication
- Monitor industry trends and emerging topics to inform content strategy
- Collaborate with the editorial team on content creation and publication workflows

### Almost 30 Podcast

Editorial, Production, & Social Media Intern · June-August 2025

- Worked closely with the production team to support in writing, editing, and reviewing show notes/audio/video
- Curated episode clips for the podcast, Morning Microdose
- Assisted with developing pitch proposals
- Wrote [blogs](#) for the Almost 30 website
- Assisted in writing email campaigns for the Almost 30 community
- Worked with the team at designated times and attended required calls
- Edited podcast clips for various [social media platforms](#)