

## **DARIUS BROCKETT**

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## **PROFESSIONAL SUMMARY**

On-air sports talent with 5 plus years of experience across radio, digital, and video platforms. Delivers live play-by-play, analysis, and sideline reporting for college and professional sports. Strong background in the NFL, WNBA, and collegiate athletics. Experienced in content creation, Pre/post production, and real-time breaking news coverage.

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## **CORE SKILLS & TOOLS**

**On-air hosting and analysis**

**Play-by-play and sideline reporting**

**Live radio production**

**Audio and video editing: Adobe Audition, Premiere Pro, Final Cut Pro**

**Content development and social distribution**

**Public speaking and community engagement**

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## **PROFESSIONAL EXPERIENCE**

### **SiriusXM – Associate Producer, College Sports Radio**

*Washington, DC | Apr 2023 – Present*

- Produced and operated over 150 live radio segments focused on college football, basketball, and breaking sports news.
- Delivered timely updates to hosts and talent, ensuring real-time accuracy during high-stakes broadcasts.
- Screened callers, curated content, and created audio promos to elevate listener engagement.
- Collaborated with talent and directors to craft compelling sports narratives and coverage.

### **Brockett Media/Brockettology (YouTube) – On-Air Host, Freelance Reporter, & Creator**

*Remote | 2020 – Present*

- Maryland Terrapins Athletics - Freelance/Independent Reporter (2024–Present) - Provide post-game recaps and in-depth analysis of Maryland athletics, delivering timely coverage, insights, and storytelling for fans and media outlets. Published via YouTube and LinkedIn
- Created and hosted "Backyard GM," a podcast covering the NFL as well as produced content on YouTube following the NFL, College athletics, and WNBA, covering storylines, player analysis, and local sports takes.
- Incorporating interviews, transitions, and real-time reactions to breaking news.
- Actively promoted brand on TikTok, Twitter, and Instagram, increasing engagement across all platforms.

### **Voice of Charles H. Flowers Athletics – Play-by-Play Announcer**

*District Heights, MD | Sep 2024 – Present*

- Delivered energetic and professional play-by-play coverage for varsity football games.
- Represented the brand at community events and built rapport with local athletes and coaches.

### **Voice of Morgan State University – Broadcast Analyst and Sideline Reporter**

*Baltimore, MD | Sep 2021 – Dec 2022*

- Served as Morgan State's color analyst for both football and basketball teams
- Served as sideline reporter for Morgan State University Athletics, providing real-time commentary and injury updates.

### **WEAA 88.9FM (NPR Affiliate) – Sports Reporter & Director**

*Baltimore, MD | Sep 2021 – Dec 2022*

- Hosted and reported live sports news updates and halftime analysis across football and basketball games.
- Served as sideline reporter for Morgan State University Athletics, providing real-time commentary and injury updates.
- Voiced over 40 promos and PSAs for broadcast to a regional audience of 500K+ listeners.

### **Afro-American Newspaper – Social Media Correspondent**

*Baltimore, MD | 2021, 2023*

- Covered CIAA and MEAC tournaments as on-site correspondent; live-tweeted, captured video, and produced stories.
- Produced multi-platform content that increased tournament engagement by over 30%.

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## **EDUCATION**

**Morgan State University** – B.S. in Multimedia Journalism  
**Prince George's Community College** – A.A. in General Studies

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## **AWARDS & RECOGNITION**

**Multimedia Storytelling in Sports** “*CIAA Coverage Feb 21, 2023*“ *Feb 25, 2023*” – Maryland Delaware DC Press Association (MDDC) (2023)

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## **PLATFORMS & ENGAGEMENT**

**YouTube | Instagram | TikTok | Twitter/X**

Consistently engage 1K+ followers across platforms with live takes, sports reactions, and community dialogue.