

## Lindsey Bankston

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### Summary

Communications oriented graduate with 4 years of hands-on experience coordinating multimedia support and team workflows in fast-paced environments. Strong research and written communication abilities, adept at managing assignments, exercising sound judgment, and meeting tight deadlines. Seeking editorial work to grow as a journalist and help develop engaging news features.

### Skills

- **Communication & Collaboration:** Communication skills, Public Speaking Presentation, Teamwork
- **Analytical & Self-Management:** Research experience, Self-starter
- **Technical Proficiencies:** Microsoft applications: Word, PowerPoint, Excel, Outlook, Teams, OneNote, Adobe Premiere Pro, Photoshop, Google Analytics, Canva

### Education

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#### **Bachelor of Science: Journalism and Emerging Media, May 2025**

*Kennesaw State University*

*Honors: cum laude*

### Employment History

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#### **Torrid**

##### **Sales Associate, Oct 2025 - Present**

Conyers, GA

- Promoted loyalty programs to customers, increasing membership sign-ups and strengthening customer retention.
- Engaged with customers to provide personalized shopping experiences, fostering a welcoming environment that encouraged repeat visits.
- Designed engaging in-store displays for promotional events, capturing customer interest and boosting foot traffic significantly.
- Managed shipping and handling processes meticulously, ensuring timely delivery of customer orders and maintaining high satisfaction levels.
- Operated POS system and inventory management systems while multitasking.

#### **Kennesaw State University Night Owl**

##### **Student Audio-Visual Assistant, Feb 2023 - May 2025**

Kennesaw, GA

- DANTE Level 2 Certified
- Work in a fast-paced environment
- Proficient understanding of AV stadium protocol
- Customer Service/ ADA Assistance
- Assisted in delivering high-quality audio-visual support during events, enhancing overall attendee experience and satisfaction.
- Streamlined AV equipment setup processes, significantly reducing setup time and ensuring seamless event execution.

- Demonstrated a proactive approach in learning new AV technologies, contributing to team knowledge and adding to service capabilities.

### **Party City**

#### **Sales Associate, July 2022 - Sept 2022**

Conyers, GA

- Cash Handling Experience
- Problem Solving
- Adaptable to new situations
- Provided exceptional customer service, fostering a welcoming environment that encouraged repeat business and positive reviews.
- Worked closely with team members during peak hours to optimize workflow, resulting in improved customer satisfaction and reduced wait times.
- Adapted quickly to new merchandising strategies, showcasing products effectively to drive sales and engage customers.
- Cultivated a friendly atmosphere, enhancing customer interactions and encouraging repeat visits through personalized service.

### **Memberships Held**

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- National Council of Negro Women (NCNW)
- Future Business Leaders of America
- Youth Toastmasters
- EARTH Club
- Skills USA