

# CAMILLE J. GOMES

(216) 952-1830 • [Camille.Gomes112@outlook.com](mailto:Camille.Gomes112@outlook.com) • Cleveland, OH 44130

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## EDUCATION

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**Ohio University** | Athens, Ohio  
School of Media Arts & Studies  
Bachelor of Science in Communications | May 2026  
Major – Media Arts Production  
Minor – Marketing  
Certification – Social Media Certificate

## DIGITAL MARKETING EXPERINCE

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### **Social Media Intern**

Black Girl Media

May 2025 to August 2025

- Created digital content to promote brands across social platforms
- Wrote articles, covered local events, developed stories to expand audience engagement, strengthen brand identity

### **Social Media & Marketing Intern**

December 2024 to May 2024

K2 Ventures | Squad App

- Executed campus marketing initiatives, managed social media campaigns to support launch of new social app
- Led ambassador program, drove user sign-ups with creative strategies, collected feedback to improve user experience

### **Assistant Social Media Coordinator**

September 2024 to Present

Ohio University Transportation & Parking Services

- Executed multi-platform social media strategies, boosting visibility, engagement for Ohio University's Transportation and Parking Services
- Produced targeted content, managed audience interactions, leveraged performance insights to optimize digital marketing campaigns

## WORK EXPERINCE

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### **Legal Assistant**

May 2024 to August 2024

Dan Morell & Associates

- Conducted legal research, prepared case documents, updated client debt portfolios to support attorneys in medical debt litigation
- Coordinated client communications, maintained case files, scheduled proceedings to ensure efficient case management

## RELEVANT EXPERIENCE

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- **Social Media Coordinator for All 9 Lives Club (Ohio University)**
- **TikTok Coordinator for HerCampus**
- **PR/Marketing Committee for Black Student Cultural Programming Board**