

Orie Givens

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Objective

With over 15 years of professional work in communications and media, I am an experienced journalist, on-air talent, and corporate communicator. I am seeking senior contributor or leadership roles in audio/video production, news gathering and communications to further grow my skills and experience. I am passionate about using my expertise to inform and engage communities, and I am always dedicated to reporting about and communicating with our communities honestly, accurately, and respectfully.

Professional Experience

LGBTQ+ Victory Fund & Victory Institute, Washington, D.C. — *VP, Communications*

May 2024 - Present

As the VP of Communications at the LGBTQ+ Victory Fund & Victory Institute, I lead a team of 3, including director-level employees, and managed a department budget of \$500K+. I lead external relations, creative, editorial, and digital fundraising for two organizations. Our press engagement efforts secured international, national, and regional media, reaching hundreds of millions of screens in 2024. I wrote and released the signature for the Out for America and Out on the Trail reports, further enhancing our media engagement.

Radio Free Brooklyn, New York, NY — *Executive Producer/Moderator*

November 2015 - Present

Founder, executive producer, and lead moderator of highly-rated LGBT-focused current events talk program. Lead co-hosts to develop show topics and rundowns, book guests, and write scripts. Creator and lead moderator (2016-2017) of RFB's weekly political talk program *Objection to the Rule*.

NYC Anti-Violence Project, New York City. — *Director, Communications*

May 2022 - May 2024

Led an in-house communications team and external partners to create and implement program and brand communications supporting a \$4M nonprofit. Managed 20K email audience and 8-14K social channels. Increased social engagement by 2-3% across platforms. Launched national survey and report leading brand and communication design.

Spectrum News, Columbus, Ohio — *Digital Content Partnerships Manager, Midwest*

October 2020 - May 2022

Managed 5-10 newsroom partner relationships across three states, processing 20- 40+ content items weekly. Collaborated with internal teams in Ohio, Kentucky and Wisconsin to identify content needs and performance trends. Drafted push alerts to drive increased engagement for partner content on the app.

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Spectrum News, Middletown, NY & Columbus, Ohio— *Videojournalist*

October 2017 - October 2020

Reported daily stories covering breaking news, general assignments, or special issue topics for broadcast. Writing scripts, gathering video, and editing VO/SOTs and packages. Writing content for digital platforms & gathering for social media. Fill-in anchor for statewide news network as assigned.

The Advocate, Remote — *Race & Ethnicity Correspondent*

June 2016 - October 2017

Pitched and produced text and video stories for the first focused beat at the [intersection](#) of race and sexuality for The Advocate, including breaking and feature stories exploring race/ethnicity angles in social justice activism, entertainment, politics, media, education and crime.

Teleperformance, New York, NY - *Creative Communications Manager*

October 2009 - December 2016

Produced multimedia communications to educate the workforce on IT products and services. Led a global team of writers and creatives to develop and release videos, case studies, marketing collaterals, newsletters, and technical documentation.

Various Outlets, Brooklyn, NY — *Freelance Multimedia Journalist*

January 2014 - Present

Reporting print, web, video, and multimedia stories for outlets on assignment, including: JJIE.org, Harlem Focus, NYCity News Service, Voices of New York, [Daily Xtra.com](#), Outlook Ohio, and American Photo.

Spectrum News NY1, New York, NY— *Political Unit Intern*

June 2013 - August 2013

Worked with Political Unit Anchor Errol Louis and producers to develop ideas for segments and interviews. Pre-screened guests, wrote interview questions, and anchor copy. Assisted with research and field news gathering.

Outlook Ohio, Columbus, Ohio — *Contributor/Multimedia Producer*

October 2011 - December 2013





Wrote monthly features, breaking news, and entertainment stories for statewide print magazine and website. Booked and produced shows and segments for Radio Outlook, a weekly LGBT radio show on AM 1580.

Teleperformance, Columbus, Ohio — *Enterprise Services Manager*

April 2007 - October 2009

Completed 7 domestic and international software deployment projects for our internal

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flagship HR data product. Created and implemented standards for evaluation of deployment success and roadmaps for training and development. Created and deployed communications products for print and web.