
Recent journalism graduate from a top-tier communications university with strong writing, research, and multimedia skills. Experienced in news writing, social media management, and content creation. Eager to apply communication and analytical abilities in a dynamic role to contribute to a media organization and further develop professional skills.

EDUCATION

HOWARD UNIVERSITY • Washington, DC (December 2024)
Bachelor of Arts (B.A.) in Journalism (GPA: 3.4)

RELEVANT JOURNALISM EXPERIENCE

Howard University, Washington, DC (August 2024 – December 2024)

NewsVision Capstone Scholar

Developed newsgathering and multimedia production skills, including reporting, writing, shooting, editing, and producing video projects and newscasts. Gained hands-on experience with studio production and industry-standard equipment. Assumed editorial and technical roles in live broadcasts and promos with content published on the department's website. Participated in news meetings to pitch, evaluate, and refine story ideas.

- Delivered a compelling and engaging live-shot coverage of the 2024 election watch night on Howard University's campus, providing real-time updates and analysis to a wide audience.
- Produced a high-quality, student-led newscast, overseeing all aspects of production, which was broadcast on WHUT-TV to an audience of over 2 million viewers.
- Authored and published multiple news stories on the department's website, showcasing strong reporting and writing skills, reaching more than 500 subscribers on YouTube (@HUNewsService).

Sports Media Inc, Remote (August 2024 - December 2024)

Journalism Intern

Assisted in market research by analyzing trends and collecting data to support business decisions. Contributed to social media campaigns, content creation, and digital marketing efforts. Collaborated with cross-functional teams to implement marketing strategies and monitor campaign performance.

- Conducted thorough research to enable in-depth articles, event recaps, and feature stories on sports events, athletes, and teams, providing engaging content that enhanced the company's digital platforms.
- Managed social media accounts, created engaging and shareable content, and supported promotional campaigns, driving increased audience engagement and enhancing brand visibility.

OTHER EXPERIENCE

CHICK-FIL-A, Smyrna, GA (August 2017 - December 2024)

Team Lead

Managed daily operations, managed and trained staff and maintained high standards of service, cleanliness, and safety. Provided excellent customer service by taking orders, preparing food, handling cash transactions, and maintaining a clean work environment, all while supporting team operations and ensuring food safety standards were met.

- Resolved customer complaints quickly and effectively, demonstrating strong empathy and problem-solving skills to ensure high levels of customer satisfaction and retention.
- Mentored junior team members, providing guidance on professional work etiquette and fostering a collaborative, team-oriented environment to enhance productivity and cohesion.
- Skillfully navigated and assisted with difficult customer interactions with patience and professionalism, consistently turning negative experiences into positive outcomes and reinforcing a strong brand reputation.

SKILLS

Adobe Premiere Pro Rundown Creator Teleprompter Microsoft Office Suite Google Software Suite
Team Leadership Agile Learner Adaptability Critical Thinking Relationship Building
