

# TYON POSEY

## Multimedia Journalist

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### Professional Summary

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As a dedicated multimedia journalist and former student-athlete, I bring a unique perspective to storytelling, with a passion for capturing impactful stories across platforms. Whether I'm covering live events, producing digital content, or crafting in-depth features, I'm driven by the opportunity to tell stories that connect with audiences. Skilled in Adobe Creative Suite and Microsoft Office, I thrive on creating compelling, engaging narratives through visuals, commentary, and strategic storytelling. For me, multimedia journalism is about more than just delivering facts—it's about making a lasting connection with diverse audiences and bringing stories to life in a way that resonates.

### Experience

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#### Sports Broadcaster

August 2021 to May 2022

**Walsh University** - North Canton, US

Provided live play-by-play coverage for Walsh University basketball and football games, including NCAA Division II Playoff games, delivering engaging commentary to diverse audiences. Produced and edited game highlights for digital platforms and sports marketing, while building strong relationships with athletes, coaches, and fans to create compelling sports stories.

#### Social Media Coordinator

July 2021 to April 2022

**Walsh University** - North Canton, US

Managed social media campaigns to enhance engagement and brand visibility through content creation. Captured and edited multimedia for athletic teams, distributing it across digital platforms. Analyzed metrics to optimize performance and develop creative strategies, while designing newsletters, graphics, and marketing materials using Adobe Creative Suite.

#### Lead Multimedia Coordinator

May 2022 to July 2024

**Reading Ramm** - Cleveland, US

Guided students utilizing podcast microphones, studio equipment, and green screens to create media content. Led project discussions and executed video editing for social media and promotional purposes. Directed live events, overseeing lighting, sound, and video streaming to ensure seamless, high-quality production.

#### Podcast Host/Producer

August 2020 to Present

**COE MEDIA** - Houston, TX

Produced and edited podcasts covering major U.S. sports, breaking news, current events, and entertainment, including topics like social media's impact on society and how the pandemic affected college students. Accumulated thousands of views across multiple platforms by delivering timely, engaging content. Conducted interviews with industry figures, producing in-depth episodes that resonated with listeners.

### Education

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**Master of Arts : Journalism, Broadcast Candidate**, Expected graduation December 2024

**Texas Southern University**

**Bachelor of Arts : Mass Communications, Digital Media**, May 2022

**Walsh University**

**Selected to be part of the inaugural class : Journalism**

**NYU BLACK MALE JOURNALISM WORKSHOP** - New York, New York

**3 Year Scholarship Football Player**

**Walsh University**

### Skills

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- Content Generation & Story Development
- Editing & Photography
- Adobe Creative Suite: Photoshop, Illustrator, InDesign
- Live Event & Play-by-Play Coverage
- News Research & Reporting
- Microsoft Office: Word, PowerPoint, Excel

- Teamwork & Communication

- Writing