

Ryan Nelson

On-Air Talent | Producer | Journalist

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Professional Summary

Experienced and versatile on-air talent, producer, and journalist with a demonstrated history of covering news, lifestyle, entertainment, sports, and community stories. Skilled in field reporting, segment hosting, content creation, and video production. Adept at building audience engagement through multimedia platforms.

Professional Experience

Lifestyle Host & Executive Producer

KKTV 11 - Colorado Springs, CO

October 2024 - Present

- Launched "Southern Colorado Life," a brand-new lifestyle program.
- Hosted and produced local business spotlight segments including "11 Connects."
- Managed guest booking, scripting, field shoots, and studio segments.

On-Air Host & Correspondent

WSFL-TV - Miami, FL

March 2024 - June 2024

- Produced, pitched, and reported daily on-air segments.
- Conducted studio and field interviews with celebrities, athletes, and experts.
- Wrote scripts, edited packages, and handled live reporting for lifestyle stories.

Lifestyle Host, Reporter & Producer

23 ABC - KERO - Bakersfield, CA

February 2022 - February 2024

- Increased viewership through original lifestyle content and field interviews.
- Created and hosted branded entertainment series and social media campaigns.
- Interviewed public figures, influencers, and entertainers on lifestyle topics.

Associate Producer

WSVN 7 - Miami, FL

November 2018 - November 2019

- Wrote and edited scripts for broadcast and web.
- Produced daily entertainment segments and booked high-profile guests.
- Managed newsroom operations and coordinated field coverage.

Associate Producer (Writer)

CBS 4 / WFOR - Miami, FL

January 2017 - January 2018

- Produced wall-to-wall breaking news coverage of major stories, including the Parkland shooting and Hurricane Michael.
- Assisted in writing and producing evening newscasts.
- Created content for both broadcast and digital platforms.

Education

M.A. Journalism, University of Miami - 2016

B.A. Communication, University of Central Florida - 2015

Skills

- Adobe Premiere, Final Cut
- ENPS / iNews / NewsPath
- Video Editing, Scripting
- Interviewing & Field Producing
- Social Media Strategy
- Segment Hosting & Producing

Core Competencies

- Lifestyle & Entertainment Journalism
- Breaking News Coverage
- On-Camera Hosting
- Script Writing & Editing
- Digital Content Creation
- Audience Engagement