

Brandon L. Carr

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CORE KNOWLEDGE & SKILLS

- Sports Management
- Social Media Coordinator
- Strategic Marketing
- Athletic Event Planning and Promotion
- Project Management
- Fan Engagement
- Competitive Analysis
- Customer Services
- Problem Resolution
- Team and Individual Contributor
- Effective Decision Making
- Communication and Interpersonal Skills
- Time Management
- Multitasking and Organizational Skills
- Attention to Detail

TECHNICAL PROFICIENCY

- MS Office Suite: Word, Excel, Outlook, PowerPoint
- Avid Media Composer
- Final Cut Pro
- IMovie
- Twitter
- Instagram
- Facebook
- Wireless Communication
- Sound-bite Communications

EDUCATION

University of Michigan

Bachelor of Arts

Major: Sports Communications

Minor: Film Studies

Graduated.

Henry Ford College

Associates Degree

Major: Broadcasting

Graduated.

GSTV

Talent Influencers Program

Graduated.

PROFESSIONAL AFFILIATION

National Association of Black Journalists

2015 Recipient of the “**Triumph Church Humanitarian Award**” for community service.

Communications & Broadcasting Professional

Seeking an opportunity to grow in the industry as a content producer, writer and reporter in news and sports while delivering a winning brand experience.

EXPERIENCE

ClickOnDetroit.com, Detroit, MI – 2021- Present

Digital Content Producer.

- Write, produce daily news and sports content for ClickOnDetroit.com.
- Articles have been referenced on major sites like ESPN and others across Metro Detroit.

MLBbro.com 2021 – Present

Content Reporter, Talent and Editor.

- Content writer, reporter, and editor for MLBbro.com and on social media where we cover Black and brown players in Major League Baseball.

Minot Daily News, Minot, ND – 2019

Staff Writer/Photographer and Nighttime Reporter.

- Writer, Photographer, Reporter and Editor for the Minot Daily News.
- Conduct in-depth interviews for the daily newspaper, which is then generated to multimedia platforms *i.e.* Minotdailynews.com and Facebook.

Grand Rapids Danger, Grand Rapids, MI – 2018

Team reporter/Sideline Reporter.

- Journalist, Statistician and Editor for the Grand Rapids Danger of the North American Basketball League.
- Researched topics for league and organization, which is then, generated to multimedia platforms *i.e.* Facebook Live, Instagram, Twitter, and YouTube.
- Gathered information for pre/postgame interview (sponsored by Buffalo Wild Wings) live with players and coaches.
- Edited game footage via software-based non-linear editing system (I Movie, Final cut pro).

Politics and Life, Detroit, MI – 2016

Talk Show Co-Host and Assistant Coordinator.

- Conducted policy research via *World Intellectual Property Organization* (WIPO) in conjunction with sports broadcasting.
- Developed in-depth interviews for specialists and guests alike, which correlated both the *Blend Sports* mission statement and discussion topics.

CVN News, Dearborn, MI – 2013-2015

Lead Reporter, Anchor and Data Analyst.

- Analyzed raw datasets, in the hopes of deducing and predicting personal hypotheses.
- Broadened topics of discussion, which were then generated to more comprehensible topics for the public. *i.e.* news broadcasting.
- Edited video footage via software-based, non-linear editing system (Avid).
- Performed accurate, non-biased coverage of multivariate forms of news to the public.

DEMO REEL

- <https://vimeo.com/284116637> (Grand Rapids Danger Reel)
- <https://vimeo.com/240775131> (University of Michigan/WDIV Reel)
- <https://vimeo.com/240878986> (Behind Camera Reel)