

# Alaina Frugé

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## Professional Summary

Multi-talented News Producer \* On-Air Talent \* Voice-Over Artist \* Relationships in entertainment, politics, and public relations\* Passion for transforming ideas into shows that entertain and inspire \* Writer of scripts that resonant and grab the attention of listeners\* Background in radio broadcast production

## Core Qualifications

- Strong journalistic integrity and project management
- Ability to adapt and change
- Able to meet fast deadlines with ease
- Possess an engaging and outgoing personality with exceptional interpersonal skills
- Coordinated, supervised and administered production of a top-rated news talk radio show

## Professional Journalism Experience

### **Book Club Producer, WDET-NPR, Detroit, MI**

06/2019 – Present

- Showcase Dr. Mona Hanna Attisha's book, "*What the Eyes Don't See*" (Flint Water Crisis)
- Book Libraries across Southeastern Michigan to hold community discussions of water infrastructure issues
- Responsible for booking guests, writing show scripts/questions and web/social media postings

### **News Producer/On-Air Talent, Urban One Detroit, Detroit, MI**

11/2010 – 05/2019

- Assign news content and provide feedback to the host including research, guest information and booking interviews
- Develop and produce appropriate sound effects, music beds & additional audio elements to complement show features
- Curating content through social media engagement, website postings, and blogging
- Run studio board during live daily show and during remote broadcasts; including call screening and technical operations
- Write, edit and produce radio drops, promos, and commercials for on-air broadcast; report live for special events

### **Radio Intern, Radio People/KRVV 100.1-The Beat, Monroe, LA**

01/2007 – 05/2007

- Part-time air shift on-air personality, including voice tracking and recording listener breaks
- Street Team - Interacted with listening community
- Created promotional letters to acquire products and support from record representatives
- Met constant deadlines under pressure where time management and prioritization were a must

### **On-Air Personality, KGRM 91.5, Grambling, LA**

08/2006 – 05/2007

- Interfaced with listeners, played music requests, part time air shift
- Responsible for Production: created voiceovers, recorded and edited audio, created music beds
- Conducted real time interviews of artists and broadcasted live social/campus events
- Operated audio console, managed live remotes, crowd interaction, distributed promotional items

## Employment Experience

### **Substitute Teacher, Detroit Public Schools Community District & Wayne County Community College, Detroit, MI**

11/2018 – Present

### **Substitute Teacher, Professional Education Services Group (PESG), Metro Lansing, MI**

09/2009 – 12/2010

## Education

**Bachelor of Arts, Mass Communication with Specialization in Broadcast, May 2007, Grambling State University, Grambling, LA**

## Additional Skills

Microsoft Outlook • Microsoft Word • Social Media (Facebook, Twitter, Instagram) Wordpress • Writing/Editing • Wide Orbit • Adobe Audition (Audio editing) • VoxPro