

KIRA L. BOYD

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VERSATILE AND SKILLED communications professional with diverse experience effectively and efficiently interacting with a multitude of populations using various platforms.

CAREER SKILLS/ KNOWLEDGE

- Public speaking
 - Oral & written communication
 - Social media
 - Strong interpersonal skills
 - Problem-solving
 - Program development/ Relations
 - Audience engagement
 - Team building
 - Writing for publication
 - Customer service
 - Mentoring/ student motivation
 - Planning/scheduling
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CAREER EXPERIENCE

FOX8 WGHP, High Point, NC Mar 2017 – June 2018

Producer

- Researched and presented story ideas
- Wrote and selected newscast stories
- Collaborated with managers and other producers on how to effectively deliver daily news stories
- Collaborated with anchors to create a cohesive and engaging newscast
- Responsible for newscast time management
- Coordinated with reporters to ensure news content is applicable and comprehensive
- Coordinated live shots within show
- Guest coordination

WZDX News, Huntsville, AL Feb 2016 – Mar 2017

Producer

- Wrote, selected and ordered news stories
- Researched and presented story ideas
- Collaborated with anchors and reporters to develop newsworthy content
- Responsible newscast time management
- Wrote stories for station web site
- Interacted with viewers on social media platforms
- Created compelling and exciting newscast using showcasing elements
- Produced and created content for news specials

Medill News Service/Medill Reports, Chicago, IL & Washington, DC Sept. 2014 – Aug 2015

Reporter

- Reported on arts and culture with a music specialization (Chicago Newsroom)
- Reported on living (Washington, D.C. Newsroom)
- Shot, edited and produced video packages on daily deadlines for web and media clients
- Anchored Medill's coverage of Chicago's 2015 mayoral runoff election
- Anchored segment for PBS Illinois Business This Week
- Maintained the Medill District of Columbia website and social media sites as web producer
- Authored two published articles for *US News and World Report*

Northwestern University, Evanston, IL Aug 2014 -- June 2015

Graduate Housing Assistant

- Designed and implemented programs for the graduate students and their families

- Served as an ambassador for graduate housing
- Maintained a positive living environment for approximately 400 residents

City Year New Hampshire, Manchester, NH August 2013- June 2014

Corps Member

- Developed and implemented math and literacy intervention programs for at risk fourth graders
- Created lesson plans to best facilitate learning for students who were struggling in math and reading
- Served as the Afterschool Coordinator and Camp Director for Camp City Year
- Contributed to the City Year New Hampshire Blog
- Represented City Year/AmeriCorps in radio interviews and community outreach platforms

Girls Inc. Birmingham, AL August 2012-February 2013

Intern, Contract Educator

- Facilitated personal safety and bullying prevention training programs to first through fifth grade students in the Birmingham area
- Coordinated an HIV/AIDS awareness program for girls ages 14-18
- Compiled and reported data from programs for statistical review
- Developed publications that emphasized health topics for staff

Helen Keller Hospital, Sheffield, AL June 2012 – July 2012

Community Relations Intern

- Maintained a library of media and advertisements related to Helen Keller Hospital
- Wrote press releases related to the hospital in the community
- Interviewed hospital event attendees for the purpose of disseminating information to the community

PROFESSIONAL PROFILE

EDUCATION

Northwestern University, Medill Graduate School of Journalism, Evanston, IL, August 2015

Master of Science in Journalism, Video/Broadcast Specialization

University of Alabama at Birmingham, Birmingham, AL, December 2012

Bachelor of Science in Community Health Education, Minor: Mass Communication

University of Alabama at Birmingham, Birmingham, AL, May 2013

Professional Sales Certificate

SERVICE & PROFESSIONAL AFFILIATIONS

- National Association of Black Journalists
- Triad Association of Black Journalists
- Service Year Alliance (AmeriCorps Alumni)
- Girl Scouts of North Central Alabama
- Alpha Kappa Alpha Sorority, Inc.
- Licensed Amateur Radio Operator
- Trained Storm Spotter

SKILLS & CERTIFICATIONS

- Microsoft Office
- WordPress (content management system)
- Ross XPression Graphics (news graphics)
- Social Newsdesk
- Wix (content management system)
- Flight Graphics (news graphics)

- News Software (OPUS, ENPS, BitCentral)
 - Adobe Suite (Photoshop, Premiere Pro, Audition)
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