



ALEXANDRIA IKOMONI

ANCHOR/REPORTER

CONTACT

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☎ 404.704.7300

EDUCATION

MASTER OF BUSINESS ADMINISTRATION IN MARKETING

2018-PRESENT
West Texas A&M University
Canyon, Tx.

BACHELOR OF SCIENCE: MAJOR IN COMMUNICATION; MEDIA STUDIES CONCENTRATION MINOR IN ACCOUNTING

2016
Kennesaw State University
Kennesaw, Ga.

SKILLS

Live-U News Backpack
JVC 660 Camera
JVC 790 Camera
iNews
EDIUS
AVID
Final Cut Pro 7
Associated Press Style

SOCIAL

📌 @WFXLalexandriakomoni

📷 @alexandriakomoni

🐦 @AlexandriaWFXL

📺 Alexandria Ikonomi

AFFILIATIONS

National Association of Black Journalists

EXPERIENCE

WFXL (FOX), Albany, GA.

MULTIMEDIA JOURNALIST/ FILL-IN ANCHOR | Jan 2017 - Present

- Anchors multiple newscast, including the 2017 and 2018 Election Show
- Writes, shoots, and edits creative and emotional connecting packages and VOSOTs that leads the 10 p.m. show
- Provides live reports and updates during late night breaking news
- Engages daily on social media sites with Facebook Live videos, tweets, and polls
- Pitches at least two enterprise stories per day

WXIA TV (NBC), Atlanta, GA.

NEWS INTERN | June 2016 - July 2016

- Assisted with delivery of on-air news events, such as the Olympics, Peachtree Road Race, NFL Games in an engaging, exciting, and accurate manner
- Wrote digital news stories in proper AP format on celebrity entertainment events and news stories
- Used social media to find potential news stories and update followers on current investigations

Lex Talk, Comcast Community Television Channel 24 & Youtube.com

ENTERTAINMENT TALK SHOW HOST/ T.V. PERSONNEL | April 2015 - Dec 2016

- Research and broadcast new and noteworthy stories related to the entertainment industry
- Interview various guest, such as singers, musicians, CEO's and Presidents of organizations, on air

Kennesaw State University Student Media, Kennesaw, Ga.

TELEVISION DIRECTOR | May 2016 - Dec 2016

- Determine what stories and events the team will cover using prior journalistic knowledge
- Lead, train and manage a team of 16 inexperienced broadcasters
- Work closely with the news department to produce high quality, relevant, content that sets the station apart from the competition

TELEVISION HOST, REPORTER AND ANCHOR | July 2015 - May 2016

- Edited show and news stories in Final Cut Pro and Adobe Premiere
- Explored and described news stories in the Metro Atlanta area on camera for 33,000 students

Lex Talk-Owl Radio, Kennesaw, GA.

TALK SHOW HOST | Jan 2016 - Dec 2016

Performed entertainment and hard news, music, and comedic formatted shows for a 2-hour live broadcast

Established a relationship with listeners by providing entertainment and information of interest consistent targeted demographic audience

Hosted live events including concerts, fashion shows, panel discussions and lectures