



ASHLEY G. TERRELL

ENTERTAINMENT WRITER

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Saginaw, MI 

www.ashleygterrell.com 

SUMMARY

Professional entertainment writer with 6+ years of experience creating unique and relevant spins on stories that traverse pop culture, race, game changing women, and social issues. Skilled in long-form interviews, profiles, essays, and television reviews as well as the use of social media to amplify an article's reach.

FEATURED IN

IHUFFPOST

EBONY

ESSENCE

THE ROOT

BLACKGIRLNERDS

PastE

VIBE

EXPERTISE

Audience Identification
Digital Media Content Creation
Content Management Systems
Writing Tone & Voice
Research/Fact-checking
AP Style
Team & Individual Contributions
Search Engine Optimization
Twitter
InDesign

EXPERIENCE

Freelance Writer

08/2015 - Present

- Contribute pop culture commentary, essays, TV and film reviews, anniversary pieces, and exclusive interviews.
- Develop rapport with publicists and editors which has provided access to conduct over 24 interviews with celebrities such as Jurnee Smollett-Bell, Yvette Lee Bowser, and the cast of *Queen Sugar* for outlets including *Essence*, *Ebony*, *The Huffington Post*, and more.
- Provide television reviews on Medium weekly for *Love Is ____* and *Queen Sugar* airing on the Oprah Winfrey Network (OWN); earned top television writer title.
- Utilize live tweeting and hashtags on Twitter to increase impressions and the reach of articles and reviews.

Editorial Intern

The Flint Journal - MLive.com | 01/2015 - 05/2015

- Wrote 3 - 6 articles daily ranging from features and profiles to breaking news for both print and digital platforms.
- Attended community events to find stories and pitch them resulting in articles such as the Black History Month highlight on a 91-year old World War II veteran.
- Partnered with a breaking news reporter to learn the art of crime scene reporting such as interacting with dispatch, interacting with police officers, and quickly curating stories.

Editorial Intern

The Saginaw News - MLive.com | 06/2014 - 08/2014

- Generated print and digital articles 3 - 6 articles daily which included features, community news, and general news.
- Article featured in a New York Daily News story after covering a fundraiser for officer Andy Steele who was diagnosed with ALS and later accused of double homicide.
- Gained 60,000 views on an enterprise project inspired by CBS sitcom *2 Broke Girls* called "She's the Boss" which highlighted the work of local female entrepreneurs.

Lifestyle Editor & Writer

The Eastern Echo | 02/2012 - 01/2014

- Covered entertainment, essays, and campus events for both print and digital editions including a story on the 2013 commencement speaker, Hollywood producer Wesley Collar best known for *Batman v. Superman*.
- Promoted to section editor within 1 year; recruited and supervised a staff of 10 - 15 writers.
- Authored 3 - 5 stories per issue; assigned and edited 6 - 8 stories per issue ensuring AP Style adherence, proper sourcing, and accuracy of facts.
- Established annual coverage of the Vagina Monologues stage play through the development of rapport with the director and fundraising organizations.

EDUCATION

Bachelor of Science

Journalism & Communications
Eastern Michigan University
2014

INVOLVEMENT

Emerging Professional

National Association of Black Journalists
02/2018 - Present