

RACQUEL PARKER

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I am seeking a position as a multimedia journalist within a news organization that will challenge my writing skills and journalism growth while allowing me to contribute critical information about and to the community in which I serve.

EXPERIENCE

Editor and CEO

www.Candidlyracquel.com

October 2016 TO Present

- Research, identify, and write unique stories of interest for target audience.
- Manage and maintain article schedule to generate traffic with social media.
- Create articles, photos, and photo galleries for website and social media.
- Engage with audience through conversation, polls, surveys, and hashtags.

CONTRIBUTING WRITER

Fashion Entertainment Medi Magazine

February 2018 -March 2018

- Kept up-to-date with fashion and beauty trends to write stories for audience.
- Ensured use of high-quality SEO keywords.
- Developed and maintained target audience relationships on social media.

Commissioned Sales Associate

Von Maur Department Store. Atlanta, GA

March 2017 - July 2018

- Interpersonal communication skills utilized to resolve customer issues.
- Perform inventory control and back stock management.
- Promoting customer awareness of promotional events and sales.
- Create an enhanced customer shopping experience contacting clients when new inventory meets their needs.

Logistics Coordinator; Marketing Team

LEGOLAND Discovery Center Atlanta, Atlanta, GA,
2016

December 2012 - July

- Conducted LEGO Education and brand training workshops
- Supervised marketing team comprised of five to seven employees.
- Coordinated birthday parties and events.
- Budgeted cost-efficient sourcing of party and delivered presentations to executives showcasing new ideas and talent.

EDUCATION

Clark Atlanta University

B.A, Mass Media Arts: Radio, Television, and Film

Atlanta, GA

2012 - 2016

SKILLS

Possess technical skills needed to operate news editing software programs such as Final Cut Pro, Avid, Premiere, Adobe Creative Suite, and Photoshop