

JASMINE STYLES

407.405.1816
Jasmine.T.Styles@gmail.com
www.JasmineStyles.com

WORK EXPERIENCE

- 12/17 - present **ABC ACTION NEWS**
Weekend Morning Anchor/Reporter
- Perform a maximum of six live shots for Good Morning Tampa Bay every half hour
 - Responsible for stacking and writing weekend "Over-The-Top" (OTT) flash briefing for Amazon Alexa, Amazon Echo, or Roku devices
 - Create digital look lives for Twitter with the mobile version of Apple iMovie
- 09/15- 11/17 **KFDM/KBTV**
Evening Anchor
- Solo anchored portions of wall-to-wall Hurricane Harvey coverage with little to no scripted content
 - Initiated and facilitated new segments:
 - Award-winning live debates between local Sheriff candidates
 - Fit Fridays
 - Education Matters
 - Motivational Mondays
 - Reported live on special assignments including police attacks in Baton Rouge, La. and Dallas, Texas
- 06/12 - 08/15 **News 19 WLTX**
Multimedia Journalist/Weekend Anchor
- Field anchored morning show at the State House for historic vote to bring down the Confederate Flag
 - Conducted live interviews and interactive live shots every Thursday for News19's *Restaurant Report Card*
 - Created graphics using Axis to enhance packages and VOSOTs

EDUCATION

- 2008 - 2012 **B.A. Media/Communications Studies**
Florida State University
Minor in Broadcast Journalism
Florida A&M University

JOURNALISTIC VENTURES

- SETX Press Club Award Winner
- Gannett (Tegna) Innovation Grant Winner
- Gannett (Tegna) Talent Development Program Contest Winner

SKILLS

Editing Software

Avid
Edius
Audacity
Velocity
iMovie (desktop and mobile)

News Tools

iNews
ENPS
Brightcove
Presto
File Transfer Protocol (FTP)
Axis
Lakana


Social Media


Twitter
Facebook
Periscope

AFFILIATIONS

- Gannett's (Tegna) Talent Development Program
- Tampa Bay Association of Black Journalists
- The National Association of Black Journalists
- Delta Sigma Theta Sorority, Incorporated

SOCIAL MEDIA

 @JasmineStylesTV

 Jasmine Styles WFTS