



# LEXI WESLEY

TEXAS TECH UNIVERSITY  
COLLEGE OF MEDIA AND  
COMMUNICATIONS

B.A. IN JOURNALISM

## CONTACT

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Reel



Lexi Wesley



@VivaLaLexxii



@VivaLaLexxxx



Portfolio Website



Lexi Wesley



## OBJECTIVE

I am looking to obtain real world, hands on experience that will continue my growth and understanding of the vast field of Journalism. I want to learn more about reporting and hosting as it aligns with my ultimate career goal of becoming a personality for a major network.



## EDUCATION

TEXAS TECH UNIVERSITY- JOURNALISM  
COLLEGE OF MEDIA AND COMMUNICATIONS | 2014 - 2018

ROCKWALL HIGH SCHOOL 2010-2014



## EXPERIENCE

FOX 34 NEWS RAMAR COMMUNICATIONS  
INTERN | JANUARY 2018 - MAY 2018

- Wrote scripts and teases for sports news and news at nine
- Line produced news at nine & Telemundo
- Wrote VO/SOTS and put together packages
- Shadowed reporters in their field of work
- Assisted in stand ups for sports and news at nine
- Worked teleprompter during Morning Show Good Day Lubbock
- Oversaw all aspects of newsroom

TEXAS TECH BROADCAST SERVICES  
TEXAS TECH UNIVERSITY | JANUARY 2017- MAY 2018

- Worked broadcast cameras and replay system at Men's basketball games, Lady Raider basketball games, and baseball games.
- Shot highlight footage from the floor at Women's basketball games.

MEDIA COMMUNICATION TELEVISION (MCTV)  
ANCHOR | SPRING 2016- MAY 2018

- Anchored from a studio with a teleprompter.
- Worked graphics, camera, audio & visuals, and the teleprompter.
- Filmed Men & Women basketball games, Track & Field events, & created highlight reels for the newscast.
- Films and edits packages on various campus events for the newscast.

TEXAS TECH ATHLETICS COMMUNICATIONS  
REPORTER SHADOW | 2016-2017 BASKETBALL SEASON

- Shadowed sideline reporters at men and women basketball games.
- Assisted in picking player of the game and press conferences.
- Assisted in editing press conference and game recaps.

PHENIXX MARKETING  
ACCOUNT COORDINATOR | OCTOBER 2015 - MAY 2017

- Oversaw various administrative, marketing/PR, and branding assignments; including payroll, press releases, media alerts, media relations, and blogging.
- In charge of handling requests and providing promo items for various clients.
- DFW Airport Brand Ambassador

YOGA IS MY GYM  
SOCIAL MEDIA COORDINATOR | JULY 2016- SEPTEMBER 2016

- Weekly postings on various social media outlets pertaining to yoga and yoga is my gym workout gear.



## SKILLS AND ACHIEVEMENTS

Microsoft Office Proficient  
iMovie  
Adobe Premiere  
Adobe Lightroom  
Adobe InDesign - Beginner  
Familiar with ENPS  
Familiar with Edius  
Familiar with Wordpress  
Basic Knowledge of AP Style  
Published Writer- Teen Graffiti Magazine  
Copy Writing  
Press Releases  
Blogging  
Script Writing  
Web Content Development  
Shot with Panasonic 4K  
Shot with Nikon D90  
Shot with Canon EOS Rebel T5  
Shot with Canon EOS C100 Mark II

Editing  
MultiTasking  
Time Management  
Project Coordination  
Public Speaking  
Market Research  
Public Relations  
Customer Service  
Branding  
Marketing  
Hoot Suite  
Social Media Strategy - Yoga Is My Gym  
TTU Alumni Association Telea Stafford  
Scholarship Recipient - September 2015  
Mentor Tech Scholarship Recipient -  
December 2014  
Debutante & Beaux's for Christ Dorothy  
Wesley Scholarship Recipient - May  
2014



## CLUBS AND ORGANIZATIONS

ALPHA KAPPA ALPHA SORORITY, INC.  
NATIONAL ASSOCIATION OF BLACK JOURNALISTS  
WOMEN IN COMMUNICATIONS  
MEMBER 2017-2018  
MENTOR TECH  
PROTEGE 2014-2018  
PRETTY YOUNG QUEENS (PYQ)  
PUBLIC RELATIONS CHAIR 2016-2017