

CHELSEA O. HAYNES

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EXPERIENCE

KOMU-8 News | NBC Affiliate

Columbia, MO

MMJ/Reporter & Morning News Anchor

August 2017-Present

- Co-anchors “KOMU 8 News Today” morning show
- Shoots, edits, writes and voices news stories and in-depth video segments which air daily for the 5,6,9 and 10 pm newscasts
- Fills-in as evening news anchor as needed and travels as special assignments reporter
- Scripts, produces and anchors entertainment-based segments for the weekly “Red Carpet Report”
- Creates multimedia content for multi-platform distribution (TV & digital)

ABC13, KTRK-TV | Disney Owned & Operated Station

Houston, TX

Community Affairs Intern

June 2017-Aug. 2017

- Researched and pitched story ideas for community affairs programming
- Contacted and scheduled guests for 4 community affairs programs produced twice a week
- Served as a liaison for studio producer between on-air talent and guests
- Conducted post-production interviews for engaging social media content and managed television station’s Community Affairs Facebook & Twitter accounts for promotional purposes
- Assisted with the planning of the news station’s community events and made public appearances
- Localized Disney’s national *Be Inspired* campaign for the Houston community to promote summer community service opportunities for youth

Kilogram Box | Audiovisual Production & Creative Studio

Barcelona, Spain

Production Intern

Jan. 2017- May 2017

- Edited corporate marketing video for local photography client
- Assisted with the filming of a product advertisement for Russian advertising agency
- Assisted with auditions, pre-production and production tasks for pilot web series
- Produced weekly content for social media outlets; Twitter, LinkedIn and Facebook
- Translated Spanish content on corporate website to reflect appropriate, colloquial English

SKILLS & INTERESTS

Skills: Spanish (Fluent), Microsoft Office (Word, PowerPoint, Excel), Adobe Creative Cloud (Premiere Pro, Audition, Photoshop), AP ENPS, AVID Media Composer, iNEWS, Volicon Media Intelligence, Social Media Platforms (Twitter, Instagram, Facebook, Periscope)

Interests: Entertainment Media, Theology, Traveling, Gastronomy

EDUCATION

Bachelor of Journalism, Broadcast Journalism

Bachelor of Arts, Romance Languages- Spanish

University of Missouri-Columbia, 2018 | **GPA:** 3.6

REFERENCES

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|---------------|------------------------|----------------------------|----------------|
| • Megan Judy | Morning News Anchor | KOMU 8 News (NBC) | (573) 424-3993 |
| • Emily Spain | Evening News Anchor | KOMU 8 News (NBC) | (573) 999-3519 |
| • Chuck May | Director of Admissions | The University of Missouri | (573) 882-7744 |