

Natasha Ero

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Profile

Excellent written and verbal communication skills. Detail-oriented. AP Style. Strong news judgment with a proven history of tackling multiple projects at once. Proficient in Final Cut Pro and Adobe Premiere. Bachelor of Arts in Journalism, Broadcast concentration.

Relevant Experience

CoogTV at University of Houston, Reporter

February 2017 - May 2018

- On-camera reporter
- Developed interview format for student-produced segment “Man on the Street”
- Interviewed students on a variety of topics ranging from campus issues to local news

Houston Style Magazine, Editorial Intern

April 2017 - August 2017

- Composed interview format for talent such as celebrity stylist Ty Hunter, radio personality Devi Brown, actress Imani Hakim, entrepreneur Alison Vaughn (Jackets for Jobs)
- Interviewed celebrity talent at red carpet events
- Represented magazine at Houston City Hall, National Association of Black Journalists 2017 Convention, Houston Iconic Fashion Week, Tap the Future Live Pitch Tour featuring *Shark Tank*'s Daymond John
- Drafted articles for weekly print and digital publication
- Conceptualized social media content across social media platforms

Buzzfeed, Individual Contributor

April 2017

- Published on <https://www.buzzfeed.com/natashaero/10-hottest-music-festivals-you-need-to-know->

Education

University of Houston, Jack J. Valenti School of Communication, Spring '18

- Bachelor of Arts Journalism, Communication Sciences and Disorders Minor

Skills

Strong Interpersonal Skills

Excellent verbal and written communication Skills

Non-Linear Editing (Final Cut Pro, iMovie, Adobe Premiere)

Social Media (Twitter, Facebook, Instagram, Tumblr, Youtube)