



RILWAN BALOGUN

MULTIMEDIA JOURNALIST, REPORTER

SKILLS

AUDIENCE ENGAGEMENT
ENPS, EDIUS, FINAL CUT PRO,
DALET, SONY HD CAM,
PANASONIC AVCCAM HD,

EDUCATION

UNIVERSITY OF TN,
KNOXVILLE
B.S. COMMUNICATION AND
INFORMATION SCIENCE
2015

CONTACT

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BALOGUNTV

WORK EXPERIENCE

SPECTRUM NEWS | GREENSBORO, NC | 2016 - PRESENT

- DEVELOP STORY IDEAS, SHOOT, WRITE, AND EDIT
- USE LIVE SHOTS TO TAKE VIEWERS WHERE THEY CAN'T BE AND SHOW WHAT'S AROUND
- RESEARCH STORIES AND GATHER SOURCES

WILX-TV | LANSING, MI | 2015 - 2016

- PITCH, SHOOT, WRITE, AND EDIT ENTERPRISE STORIES
- PRODUCE ACTIVE LIVE SHOTS
- ENGAGE SOCIAL MEDIA TO DRIVE USERS TO NEWSCAST

NEWS21 | PHOENIX, AZ | 2015

- INVESTIGATIVE REPORTER WITH A TEAM FELLOWS ACROSS THE COUNTRY
- REPORT ON LAW AND LOBBYING ASSOCIATED WITH MARIJUANA IN THE U.S.
- PRODUCE MULTIMEDIA PIECES ON MINORITIES IN MARIJUANA INDUSTRY.

ACHIEVEMENTS

- INVESTIGATIVE REPORTERS AND EDITORS, 2015 FINALIST - NEWS21'S AMERICA'S WEED RUSH