



MV

MICHAELA N. VINCENT

JOURNALIST

Member of the number one name in news!
Produced multimedia content for several platforms including a “most read” digital story focused on diversity.
More than a decade worth of experience in print and broadcast journalism.
Proven social media expertise and local news producing skill set.
Broke several stories including the capture of one of America’s most-wanted fugitive.
Led team coverage of large scale events including hurricanes and Mardi Gras.

JOURNALISM EXPERIENCE

CONTRIBUTING WRITER/PRODUCER • CNN.COM • 2012-PRESENT

Pitch, write and produce original video and text packages for all of CNN platforms including CNNI, CNN.com, Airport Network, Accent Health and others.

MEDIA MANAGER • CNN, IMAGE+SOUND • 2014-PRESENT

Manage incoming video & digital content. Work with assignment desks, show teams, bureaus and field crews to ensure highest editorial standards. Collaborate with desks by identifying sources, gathering and verifying details. Supervise encoder space and team while managing 8,000 hours of production server space.

CONTRIBUTING PRODUCER • CNN NEWS BRIEFING • 2017

Assist with the production of the daily CNN news briefing for Google Home. Track afternoon news briefing for Google home.

WRITER • BLACK PROFESSIONALS AT TURNER • 2016

Marketing committee member. Writer and contributor for internal newsletter.

PRODUCTION ASSISTANT • CNN INTERNATIONAL • 2014-2016

Assist producers and APs with videos & text packages.

MEDIA COORDINATOR • CNN, IMAGE+SOUND • 2012-2014

Manage incoming digital content via digital record or digital file transfer. Review video content and ensure metadata accuracy before going on air. Manage & publish CNN Images. Supervise other Media Coordinators, encoder space and team as occasional Video Manager.

PRODUCER • KLFY TV-10 • 2008-2010

Plan, manage, produce and assign news stories to reporters, anchors and photographers. Stack newscast. Write remaining scripts and give final editorial approval on all other scripts and videos. Supervise a crew of at least 15.



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MICHAELA N. VINCENT

EDITOR, WRITER, BLOGGER • AMERICAN PRESS (NEWSPAPER) • 2006-2008

Write, edit and format obituaries. Write general news assignment stories and write weekly “My 5 O’clock Vent” blog. Shoot and produce video packages and montages for newspaper’s video team.

EDUCATION

B.A., MASS COMMUNICATION • DEC 2001 • UNIVERSITY OF LOUISIANA AT LAFAYETTE

VOLUNTEER EXPERIENCE OR LEADERSHIP

TutorMate, 2016-Present - Tutor an Atlanta second grader in reading once a week.

Mama Reta’s Kitchen, 2014-2016 - Manage all of restaurant’s social media and business web accounts.

Vox Teen Communications, 2012-Present - Mentor & teach middle and high school students how to pitch, plan, shoot and edit original video stories during summer camp.

AABJ Student Consortium, 2014-2016 - Mentor and guide student chapter of AABJ. Plan & execute successful student events. Manage all social media accounts for the student chapter. Work with student advisers & reported all the AABJSC updates to the board on a regular basis.

The Posse Foundation, 2013 - Present - Assist with group interviews for their college scholarship selection process.



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