

Whitney Pennington Rodgers

EDUCATION

University of California at Berkeley
Graduate School of Journalism
Master of Journalism
Documentary film concentration
2010-2012

Rutgers University
Bachelor of Arts in Journalism & Media Studies
2003-2007

NOTABLE CREDITS

“The Coach” – *Sunday Night*
Producer | August 2017

“Schools of Thought” – *Sunday Night*
Additional Producer | July 2017

“The Cosby Accusers Speak” – *Dateline*
Associate Producer | October 2015

SKILLS

Proficient:

Avid | Final Cut Pro 7 | iNews
Microsoft PowerPoint | Microsoft Word

Basic Knowledge:

Final Cut Pro X | Adobe After Effects
HTML | CSS | Microsoft Excel

Camera Experience:

Canon C300 | Canon 5D
Canon 7D | Sony FS5

HONORS AND AWARDS

“The Coach” – *Sunday Night*
New York Press Club Award | May 2018

“The Cosby Accusers Speak” – *Dateline*
duPont-Columbia Award | January 2017

“The Cosby Accusers Speak” – *Dateline*
News & Doc Emmy Award | Sept 2016

CONTACT

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EXPERIENCE

Associate Producer | July 2015- Present

NBC News- *Dateline NBC* and *Sunday Night* | New York, New York

Oversee all aspects of production of long-form programming and breaking news reports for NBC's primetime newsmagazines. Researching, writing and pitching original story ideas; identifying, pre-interviewing and booking subjects for both cinema verite and interview-based stories; writing story outlines, interview questions and scripts; coordinating shoot logistics including location and crew scouting; collaborating with directors of photography on artistic story vision; field producing filming of major story elements; filming cinema verite and b-camera elements; managing acquisition of third party material; editing rough cuts and web videos; and collaborating with staff editors on edit of final cuts. Credits include “The Coach” (2017), “Schools of Thought” (2017), “Hacking Cancer” (2016), “Dateline: Who Killed JonBenet?” (2016) and Emmy Award-winning “The Cosby Accusers Speak” (2015).

Associate Producer, Development | September 2013- July 2015

NBC News- Peacock Productions | New York, New York

Pitched, researched and developed non-fiction, long form television concepts for NBC and various cable channels including Investigation Discovery, A&E, Lifetime and TLC. Contributed to team brainstorming sessions; wrote and formatted treatments; cast and managed talent; produced casting and sizzle reels; and collaborated with VP and SVP in pitching concepts to network executives.

News Associate | September 2012- September 2013

NBC News | New York, New York

Embedded with the production teams of various NBC News television programs through a rotational fellowship program. Rotations included *Dateline NBC*, *Rock Center with Brian Williams*, *TODAY* and *Nightly News with Brian Williams*. Specific responsibilities varied by program, but involved researching and pitching story ideas; DJ shooting; producing quick turnaround packages; managing shoots for extended projects and editing video content for broadcast and the web.

Intern | May 2011- July 2011

NBC News- *Dateline NBC* and Peacock Productions | New York, New York

Supported production staff in development and production of non-fiction, long form programming for NBC's network and various cable channels. Researched sample stories for Investigation Discovery's *Fatal Encounters* during its development phase.

Reporter | August 2010- December 2010

OaklandNorth.net | Berkeley, California

Pitched, wrote and produced original multimedia content for a hyperlocal news website exclusively covering a community in Oakland, California.

Producer, *One-on-One with Steve Adubato* | September 2009- July 2010

Assistant Producer, *One-on-One with Steve Adubato* | June 2008- Sept 2009

Caucus Educational Corporation | Montclair, New Jersey

Pitched concepts, booked guests and produced segments for an Emmy Award-winning lifestyle and public affairs talk show broadcast to more than 9 million households.

Project Director, *Stand & Deliver* | June 2008- July 2010

Caucus Educational Corporation | Montclair, New Jersey

Coordinated the planning and implementation of a youth leadership and communication program serving over 400 middle and high school students in northern New Jersey. Updated and maintained program curriculum; managed staff of 25 workshop leaders and fundraised ~\$250,000 for program operations through grant writing and an annual fundraising gala.

Teacher | May 2007- June 2008

Teach for America | Newark, New Jersey

Taught 4th grade English as a member of a national service corps committed to serving under-resourced urban and rural public schools.